



NORTHERN OHIO PHYSICIAN

The Voice of Physicians in Northern Ohio

ADVERTISING RATES & SPECIFICATIONS - 2024

PUBLICATION: Northern Ohio Physician(NOP) has been published by the Academy of Medicine of Cleveland & Northern Ohio since 1903.

FREQUENCY OF ISSUES: Four issues per year: Winter (this will be a 200th Anniversary edition), Spring, Summer and Fall.

DEADLINES: February 26, May 1, August 1 and November 1, 2024.

EDITORIAL CONTENT: AMCNO original articles, Academy advocacy and event updates, medical and legislative news, articles about individual members and editorials.

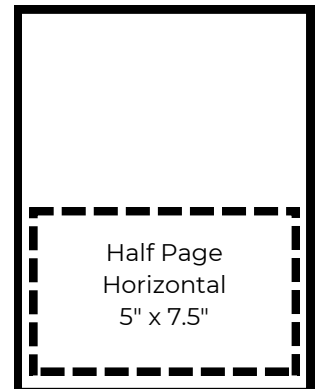
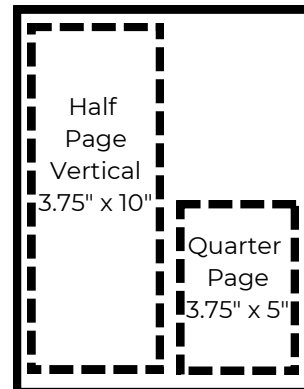
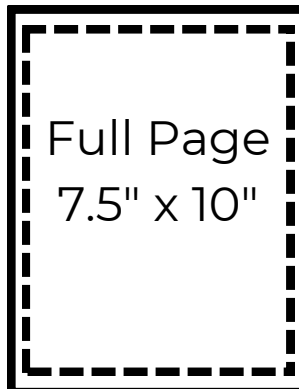
CIRCULATION: Over 6,000 AMCNO physician members, hospitals and allied institutions.

Full Page - 7.5" x 10" - \$1250

Half Page Vertical - 3.75" x 5" - \$790

Half Page Horizontal - 5" x 7.5" - \$790

Quarter Page - 3.75" x 5" - \$425



NEW TO ADVERTISERS!

In addition to our print version of the NOP, the AMCNO also offers an online version. For an additional 10% of the cost of your advertisement in each issue, the AMCNO will include an embedded link in the online version of your advertisement.

DIGITAL FORMAT OF FILES: Ad files are to be provided in PNG, JPG or PDF format.



NORTHERN OHIO PHYSICIAN

The Voice of Physicians in Northern Ohio

AMCNO ADVERTISING CONTRACT

ADVERTISER: _____

DATE: _____

CLIENT CONTACT: _____

PHONE: _____

ADDRESS: _____

EMAIL: _____

CITY, STATE, ZIP: _____

YOU ARE AUTHORIZED TO RESERVE THE FOLLOWING SPACES FOR OUR ADVERTISEMENT AT THE INDICATED COST AND SUBJECT TO THE CONDITIONS AS NOTED HEREIN:

ISSUE	SIZE and RATE
WINTER 2024	
SPRING 2024	
SUMMER 2024	
FALL 2024	

Grand Total: _____

WE AGREE THAT THIS ORDER IS SUBJECT TO THE TERMS AND PROVISIONS OF THIS RATE CARD. RATES SUBJECT TO CHANGE WITH 30 DAYS ADVANCE NOTICE FROM PUBLISHER. PAYMENT IS DUE IN FULL WITHIN 15 DAYS OF PUBLICATION. ALL DISCOUNTS INCLUDING, BUT NOT LIMITED TO, FREQUENCY, AGENCY, MULTIPAGES, INSERT, PREPAY, NONPROFIT AND RATE PROTECTION WILL BE CHANGED BACK TO THE CONTRACT PRICE IF ADVERTISER FAILS TO PAY AS SET FORTH HEREIN. THE PUBLISHER RESERVES THE RIGHT TO REJECT ANY COPY BEFORE PRINTING. ETHICAL DRUG ADS MUST COMPLY WITH REQUIREMENTS OF FEDERAL LAW AND REGULATION.

SIGNATURE: _____

DATE: _____

ALL ADVERTISING INQUIRIES/BILLING ADDRESS:

Valerie Yanoska

Director of Digital Marketing and Membership
The Academy of Medicine of Cleveland & Northern Ohio
(AMCNO)

6111 Oak Tree Blvd. Ste. 150, Independence, Ohio 44131

Phone: (216) 520-1000 ext. 102/Email: vyanoska@amcno.org